

**For Immediate Release**

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**Benefit Concert, featuring *The Difference*, at The Roxy Theatre**

**Monday, June 23, 2008**

*Concert is in conjunction with the 12<sup>th</sup> Annual Lehigh River Sojourn*

*Hosted by Wildlands Conservancy*

(Emmaus, PA, April 29, 2008) - Wildlands Conservancy will be hosting a concert featuring the renowned corporate band from Air Products *The Difference*, with special guest *Bloom* at The Roxy Theatre in Northampton on Monday, June 23, 2008. Ticket price is \$10.00 and can be purchased through Wildlands Conservancy. The concert will start at 7 p.m. (doors open at 6:30 p.m.). The concert is in conjunction with the organization's 12<sup>th</sup> Annual Lehigh River Sojourn, a multi-day whitewater rafting, canoeing and/or kayaking trip (June 20 – 25, 2008). Proceeds from this concert benefit organizations that work to protect the Lehigh River. Wildlands Conservancy will host a raffle during the concert for a 6-person whitewater rafting trip donated by Jim Thorpe River Adventures.

For more information or to purchase tickets, please call Stephanie Bortz,  
at 610-965-4397, ext. 12.

### **About Wildlands Conservancy**

Wildlands Conservancy is dedicated to saving the natural treasures of the Lehigh Valley and the Lehigh River valley for current residents and future generations. Its mission is to preserve, protect, restore and enhance the land, water, ecological and recreational resources of the Lehigh Valley and the Lehigh River valley. Established in 1973, the Conservancy collaborates with partnerships throughout the Commonwealth of Pennsylvania to achieve its goals. As a non-profit, member-supported organization, the Conservancy has protected more than 46,000 acres of critical farmland and wildlands in 18 counties of eastern Pennsylvania. For more information, please visit [www.wildlandspa.org](http://www.wildlandspa.org).

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